

Nuevas Adquisiciones

Embajada de los Estados Unidos

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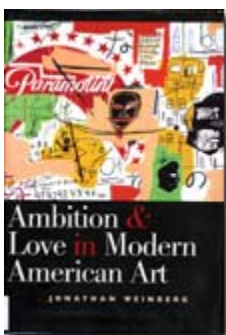
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ARTE Y HUMANIDADES

Ambition & love in modern American art



By Jonathan Weinberg
New Haven
[Connecticut]: Yale
University Press, 2001.

709.73
WEI

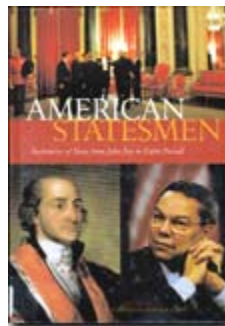
Sigmund Freud claimed that artists create to win honor, power, wealth, fame, and love. Art

historian and painter Jonathan Weinberg investigates how artist's ambitions interact with their art, and how wealth and celebrity play a role in the artistic process. He also grapples with the modern artist's anxiety about the presence and absence of the self in the work of art. Focusing on extreme moments in the careers of Jean-Michel Basquiat, Walker Evans, David Hockney, Sally Mann, Georgia O'Keeffe, Jackson

Pollock, Alfred Stieglitz, Andy Warhol, and others, Weinberg explores how these individuals struggled to gain or maintain the attention of an increasingly jaded audience.

BIOGRAFIA

American statesmen: secretaries of state from John Jay to Colin Powell



By Edward S.
Mihalkanin
Westport, CT:
Greenwood Press,
2004.

REF
327.73
AME

The Secretary of State is in charge of defending and implementing United States foreign policy. While the role has weakened over the past 50 years, a mere roll call of illustrious former Secretaries of State invokes the position's

importance. Thomas Jefferson, Henry Kissinger, John Quincy Adams, William Jennings Bryan, Henry Clay, James Madison, George C. Marshall, George Schultz, and Daniel Webster are just a few of the Secretaries profiled in this book.

Notable Hispanic American women



By Diane Telgen and Jim Kamp
Detroit, MI: Gale Research, 1993

REF
973.046
NOT

Described here are the lives and accomplishments of women who have achieved national or international prominence in a variety of fields, from aeronautics to entertainment to politics. Often featuring exclusive interviews, essays provide personal, career, and education information and discuss not only significant achievements but the public's response to those achievements. Occupation, ethnic, and subject indexes offer a wide variety of access points.

CIENCIA Y TECNOLOGIA

Rocket science: rocket science in the second millennium



By Alfred J. Zaehring and Steve Whitfield
Burlington, Ont : Apogee Books, 2004.

REF
621.43
ZAE

In this book Alfred Zaehring uses his lifetime of experience to take the mystery out of the phrase he coined. Beginning with a short history of the birth of rocketry he moves into an explanation of the physics that makes it possible to use rockets to fly in

space. Leaving no stone unturned he moves on to the politics and economics of space-flight before providing a detailed cross-section of man's different uses of the reaction rocket to fly into the heavens. Finally he looks at the proposals for future methods of space transportation and looks at the many promising new technologies which may offer cheaper access to space.

CIENCIAS DE LA COMUNICACION

Digitizing the news: innovation in online newspapers



By Pablo J. Boczkowski
Cambridge, MA : MIT Press, 2004.

070.4
BOC

In this study of how daily newspapers in America have developed electronic publishing ventures, Pablo

Boczkowski shows that new media emerge not just in a burst of revolutionary technological change but by merging the structures and practices of existing media with newly available technical capabilities.

Empire of the air: the men who made radio [videorecording]

By Ken Burns produced in association with WETA-TV Washington
Alexandria, VA : PBS Home Video : Distributed by Paramount Home Entertainment, 2004, 1991.
1 videodisc (ca. 120 min.) Ken Burns' America collection) DVD

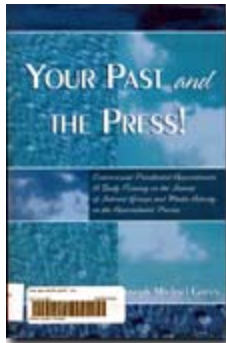
621.384
EMP

Story of radio from 1906-1955 and the three men who made it happen: Lee de Forest, Edwin Howard Armstrong, and David



Sarnoff. Combines archival photographs, newsreels of the period, interviews, and radio soundtrack.

**Your past and the press! :
controversial presidential
appointments : a study focusing
on the impact of interest groups
and media activity
on the
appointment
process**



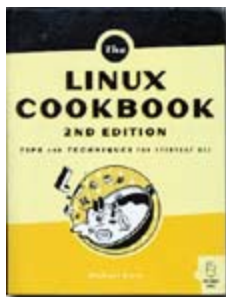
*By Joseph Michael
Green*
Dallas, TX : University
Press of America, 2004.

302.234
GRE

Through exploring the public depiction of Judge Robert Bork and Professor Lani Guinier, this book elucidates how interest groups and the media influence the confirmation process for top-level government appointees. Illuminating the sequence of events characterized by the derailment of Bork and Guinier, author Joseph Michael Green details the activities surrounding the entire nomination process, from the announcement of a nominee to his/her ultimate defeat.

COMPUTACION

**The Linux cookbook: tips and
techniques for everyday use**



By Michael Stutz
San Francisco, CA :
No Starch Press,
2004.

005.4
STU

This book is encyclopedic in scope, but quick and easy to reference. It includes support for all major Linux distributions, coverage of file conversion and advanced

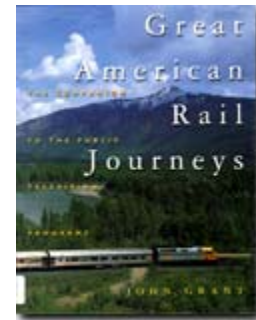
text manipulation, Emacs and Vi text editing, multimedia, Ogg Vorbis and MP3 audio, and hundreds of other improvements.

DOCUMENTAL

**Great American rail journeys: the
companion to the public television
programs**

By John Grant
Guilford, CT : Globe
Pequot Press, 2000.

917.304
GRA



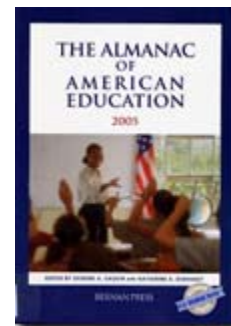
This book takes the reader on location to eight of North America's most scenic and historically rich landscapes. Each of the rail adventures profiled in this volume-a counterpart to the highly praised public television programs-celebrates the beauty, history, and romance of railway travel.

EDUCACION

**The almanac of
American
education, 2005**

*By Deirdre A. Gaquin
and Katherine A.
DeBrandt*
Lanham, MD : Bernan
Press, 2005.

REF
370.21
ALM



Compiled from sources such as the U.S. Census Bureau; the National Center for Education Statistics; the National Education Association; ACT; and the College Board, this almanac contains historical and current data, insightful analysis, and useful graphs that allow users to answer important questions about education in the United States.

The rise and fall of American public schools: the political economy of public education in the twentieth century



By Robert J. Franciosi
Westport, CT: Praeger, 2004.

371.01
FRA

This volume provides a comprehensive and balanced survey of the state of American public education. It examines the trend in the quality of the public schools over the past 100 years, and reviews the possible reasons for a decline in quality. The work focuses on the importance of local control in American public education and how it has been steadily eroded. Franciosi advocates school choice as a way of restoring greater control by parents over their children's schools. This work is distinct among calls for reform in that it takes a skeptical attitude towards the centralized school reform movement that has culminated in the No Child Left Behind Act. It discusses important topics that have been the subject of research including the effect of teachers unions, Tiebout competition and local control, and school finance reform.

ELECCIONES

The urban voter: group conflict and mayoral voting behavior in American cities



By Karen M. Kaufmann
Ann Arbor, MI :
University of Michigan
Press, 2004.

324.973
KAU

Exploring 35 years of public opinion data from mayoral elections in New York and Los Angeles, Karen M. Kaufmann shows how

perceptions of interracial conflict can outweigh party attachments and political ideologies in local elections.

ESTUDIOS DE GENERO

Why gender matters: what parents and teachers need to know about the emerging science of sex differences

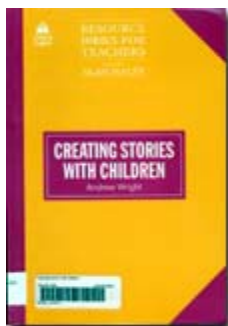
By Leonard Sax
New York, NY:
Doubleday, 2005.

305.3
SAX



Are boys and girls really that different? Twenty years ago, doctors and researchers didn't think so. Back then, most experts believed that differences in how girls and boys behave were due mainly to differences in how they were treated by their parents, teachers, and friends. It's hard to cling to that belief today. An avalanche of research over the past twenty years has shown that sex differences are more significant and profound than anybody guessed. Sex differences are real, biologically programmed, and important to how children are raised, disciplined, and educated. In this book, Dr. Leonard Sax leads parents through the mystifying world of gender differences by explaining the biologically different ways in which children think, feel, and act. He addresses a host of issues, including discipline, learning, risk taking, aggression, sex, and drugs, and shows how boys and girls react in predictable ways to different situations.

IDIOMA INGLES



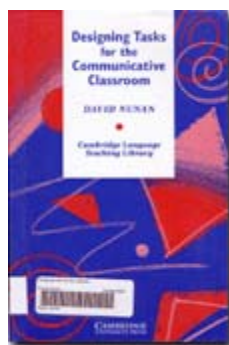
Creating stories with children

By Andrew Wright
Oxford ; New York :
Oxford University Press,
1997.

372.623
WRI

This book shows how to help children to make up their own stories in English. It encourages creativity, confidence, and fluency and accuracy in spoken and written English. It also introduces creative writing skills by showing children how to structure stories.

Designing tasks for the communicative classroom



By David Nunan
Cambridge [England] ; New
York: Cambridge University
Press, 1989.

418.007
NUN

This book is a balanced introduction to the theoretical and practical aspects of communicative task design. It is

aimed at all second and foreign language teachers and trainee teachers who want to develop their own tasks, or adopt/adapt those of others.

Educating second language children: the whole child, the whole curriculum, the whole community

By Fred Genesee
Cambridge [England]; New
York: Cambridge University
Press, 1994.

371.97
EDU

This book brings together the work of 15 elementary education experts who



support an integrative approach to educating second language children, one that goes beyond language teaching methodology to cover a wide range of issues affecting the academic and social success of language minority children.

Five-minute activities : a resource book of short activities

By Penny Ur, Andrew Wright
Cambridge ; New York :
Cambridge University
Press, 1992.

420.7
URP

A collection of over 100 ideas for the foreign language classroom, all of which can be used effectively with little or no preparation. The activities can vary pace and content, provide transitions, and otherwise contribute to the "well-orchestrated" lesson; give an opportunity for brief review and practice of vocabulary or grammar; help students and teacher to get to know each other; and offer extra material when a teacher has to fill in for a colleague at short notice.

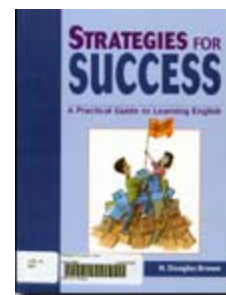


Strategies for success: a practical guide to learning English

By H. Douglas Brown
White Plains, N.Y :
Longman, 2002.

428.24
BRO

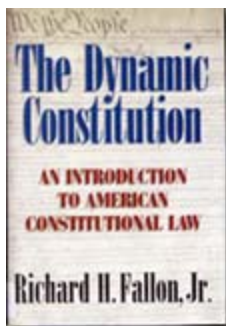
Gives students and teacher to take a fresh look at the learning process. It guides students to become aware of their learning styles and to develop strategies to make their language learning successful.



LEYES Y LEGISLACION

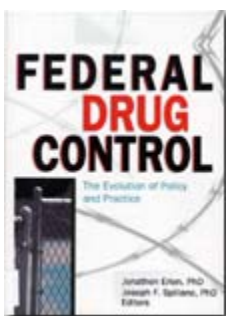
The dynamic Constitution: an introduction to American constitutional law

By Richard H. Fallon, Jr.
New York, NY:
Cambridge University
Press, 2004.
342.73
FAL



In this book Harvard law professor Richard H. Fallon, Jr., introduces nonlawyers to the workings of American Constitutional Law. He writes about leading constitutional doctrines and issues, including the freedom of speech, the freedom of religion, the guarantee of equal protection, rights to fair procedures, and rights to privacy and sexual autonomy. He argues that the Constitution must serve as a dynamic document that adapts to the changing conditions inherent to human affairs.

Federal drug control: the evolution of policy and practice



By Jonathon Erlen,
Joseph F. Spillane
New York, NY :
Pharmaceutical
Products Press, 2004.

344.73
FED

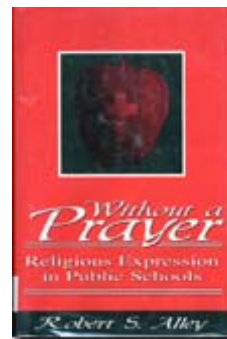
This book presents an overview of the key issues and key individuals responsible for the creation of the federal government's effort to control illegal drugs in the United States, from 1875-2001. It focuses special attention on federal legislation that constructed the federal drug regulatory machinery and the Supreme Court cases that interpreted these laws and their implementation.

Without a prayer: religious expression in public schools

By Robert S. Alley
Amherst, NY :
Prometheus Books,
1996.

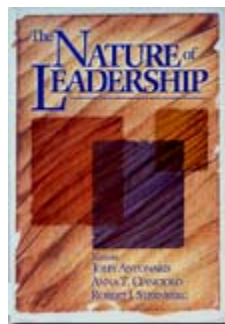
344.73
ALL

An alarming number of school districts are bending to pressure by those on the religious right to allow prayer, Bible readings, and other religious activities in classrooms, while directly infringing upon the rights of many students, believers and nonbelievers alike. Robert S. Alley examines school prayer, bringing together the experiences of parents and children who object to public school-sanctioned prayer and Bible reading. He shows what happens when people, concerned with education and the basic rights of our children, are forced to seek legal action to protect their constitutional liberties.



LIDERAZGO

The nature of leadership



By John Antonakis,
Anna T. Cianciolo,
Robert J. Sternberg

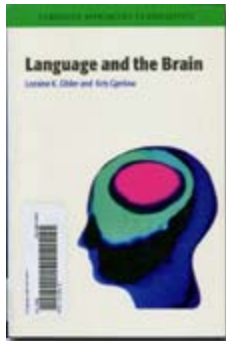
Thousand Oaks, CA :
Sage Publications,
2004.

658.4
NAT

More than ever before, leadership is seen as critical for the proper functioning of societies and social institutions. Written by a team of leading experts, This book will provide compelling answers to the most vexing questions surrounding leadership: Is leadership measurable? Are there individual traits that are reliably linked to leadership? Does the situation matter? Are there

differences in women's and men's leadership styles? Is ethical leadership effective leadership? Is leadership culturally bound? Does vision matter? Can leadership be developed?

LINGÜÍSTICA



Language and the brain

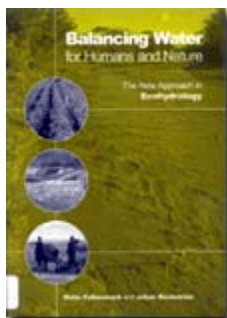
By *Loraine K. Obler, Kris Gjerlow*
Cambridge, UK ; New York, NY : Cambridge University Press, 1999.

401
OBL

How do our brain enable us to speak creatively and build up an understanding of language? This book examines the linguistic and neuro-anatomical underpinnings of language. It considers how language skills can systematically break down in individuals with different types of brain damage, such as children with language disorders, adults with right-hemisphere brain damage, demented patients, and people with reading problems.

MEDIO AMBIENTE

Balancing water for humans and nature: the new approach in ecohydrology



By *Malin Falkenmark and Johan Rockstrom ; with contributions by Hubert Savenije*
London ; Sterling, VA : Earthscan, 2004.

333.91
FAL

This book examines water flows-the 'blood stream' of both nature and society-in terms of the crucial links, balances, conflicts and trade-offs between

human and environmental needs. The authors argue that a sustainable future depends fundamentally on our ability to manage these trade-offs and encourage long-term resilience. They advocate an ecohydrological approach to land/water/environment problems and advance a strong, reasoned argument for viewing precipitation as the gross fresh resource, ultimately involved in sustaining all terrestrial and aquatic ecosystem services.

Exporting environmentalism: U.S. multinational chemical corporations in Brazil and Mexico

Ronie Garcia-Johnson
Cambridge, MA : MIT Press, 2000.

363.7
GAR

A great deal of research has focused on the role of governments, nongovernmental organizations, and advocacy groups in promoting environmental ideologies. Researchers and activists have generally assumed anti-environmental and anti-regulatory stances on the part of corporations. This book examines industry's transnational promotion of environmental ideas and practices. Rather than positing change in national and international environmental policy as the only valuable outcome, it looks at the benefits of changes in perspectives, policies, and practices within the firms themselves.



MEXICOAMERICANOS

Puro conjunto : an album in words and pictures : writings, posters, and photographs from the Tejano Conjunto Festival en San Antonio, 1982-1998

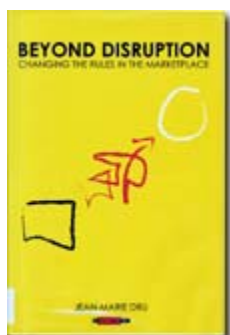


By Juan Tejeda & Avelardo Valdez
Austin, TX ; San Antonio, Tex : CMAS Books : Guadalupe Cultural Arts Center, 2001.

781.62
TEJ

From the Lower Rio Grande Valley of Texas to East L.A., to the barrios of Chicago and beyond, people are listening to the heartfelt, accordion-driven sounds of conjunto. Conjunto-Chicano root music was born in South Texas in the 1920s. Its popularity has spread far and wide since then, but South Texas is still, without doubt, the home of conjunto music. This book contains a collection of writings and images drawn from the Tejano Conjunto Festival's first seventeen years, from 1982-1998.

NEGOCIOS Y ADMINISTRACION



Beyond disruption: changing the rules in the marketplace

By Jean-Marie Dru
New York, NY : Wiley, 2002.

659.1
DRU

This book shows that companies can use disruption to create and manage change at all levels of their organization. It demonstrates that disruption is more than a foolproof methodology for creating

breakthrough advertising and marketing campaigns.



Innovation, the missing dimension

By Richard K. Lester & Michael J. Piore
Cambridge, MA : Harvard University Press, 2004.

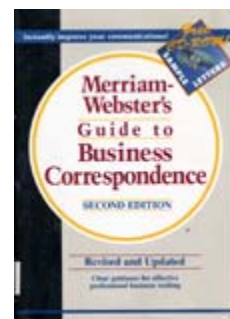
658.514
LES

Amid mounting concern over the loss of jobs to low-wage economies, one fact is clear: America's prosperity hinges on the ability of its businesses to continually introduce new products and services. But what makes a creative economy? How can the remarkable surge of innovation that fueled the boom of the 1990s be sustained? For an answer, Richard Lester and Michael Piore examine innovation strategies in some of the economy's most dynamic sectors. Through eye-opening case studies of new product development in fields such as cell phones, medical devices, and blue jeans.

Merriam-Webster's guide to business correspondence

Springfield, MA : Merriam-Webster, 1996.

REF
651.75
MER



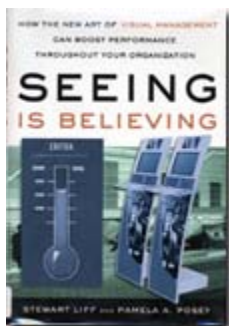
When is e-mail preferable to a phone call? How do I write an invitation? What is the correct form of address for a lawyer? Effective communication is the key to success in any business. Today's competitive business environment demands that our reports, memos, letters, and other business materials be professional and effective. This guide presents the information needed to succeed whether we are sending e-mail or presenting a formal report.

Seeing is believing: how the new art of visual management can boost performance throughout your organization

By Stewart Liff and
Pamela A. Posey
New York, NY :
AMACOM, 2004.

658.4
LIF

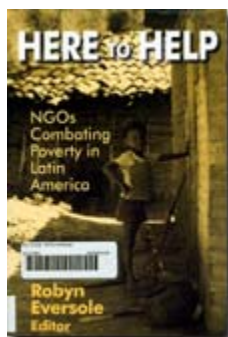
The visual elements in a workplace have a tremendous impact on execution, morale, and productivity. And it's not just about information access. A visually dynamic workplace energizes employees, builds pride and ownership, and conveys the strength and currency of the organization. Design and graphics, art and color, sculpture and dimension-all have profound affects. Far from simply "prettying up the office," your organization needs to create an environment of visual stimuli that convey goals and expectations, that engender a collaborative attitude, and most important, that cannot be ignored. This book features many examples of how Visual Management has improved performance in corporations, government offices, schools, and other organizations.



ORGANIZACIONES NO GUBERNAMENTALES

Here to help: NGOs combating poverty in Latin America

By Robyn Eversole
Armonk, NY : M.E.
Sharpe, 2003.



362.5
HER

Over \$6 billion in developmental assistance is funneled annually through non-governmental organizations (NGOs), yet little is understood about the nature of their relationship with communities and the real impact of their

work. This book examines what role national and international NGOs really play in fighting poverty in Latin America. Expert NGO professionals and scholars explore grass-root relationships between international religious and secular NGOs and poor communities.

POLITICA EXTERIOR

America and the world in the age of terror: a new landscape in international relations

By Daniel Benjamin

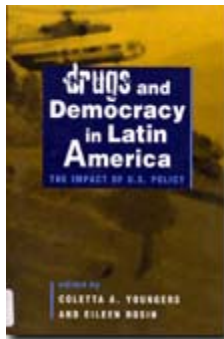
Washington, DC : CSIS Press, Center for
Strategic and International Studies, 2005.

327.73
AME

The events of September 11, 2001, radically reshaped relations between the United States and the rest of the world. Overnight, an unexpected war on terror became the highest priority of the world's sole superpower, upending the traditional set of interests that governed its bilateral relations. America's new agenda offered opportunities for some countries to strengthen ties by pursuing new counterterror initiatives. Over time, however, as the war on terror came to include an evasion of Iraq, some nations began to see untrammelled U.S. power as a threat to their own interests. Thus arose a complex unfolding of events as some "bandwagoned" with Washington while others sought partners to "balance" against what they saw as a dangerous dominance. This volume demonstrates that multiplicity of factors that shaped policymakers' decisions and points to bedrock concerns that must be addressed as the war on terror continues. The contributing authors provide a fascinating tableau of America's bilateral relations with a group of key countries-China, Georgia, Germany, Indonesia, Pakistan, the Russian Federation, and Saudi Arabia-at a time of extraordinary change and great unpredictability.



Drugs and democracy in Latin America: the impact of U.S. policy



By Coletta A. Youngers,
Eileen Rosin
Boulder, CO : L. Rienner,
2005.

363.45
DRU

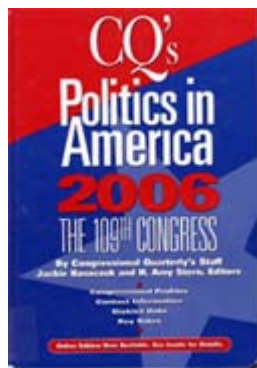
For some time America's international "war on drugs" has looked like a loser. We have a small shelf of good studies that explain why it isn't having any lasting effect on limiting the drugs reaching U.S. streets. Here at last is a book that tells the other side of the story - the consequences of that war for the supplier countries. In Colombia, Bolivia, Peru, Ecuador, Mexico, and the Caribbean it provides insightful, thoroughly-documented research on the "collateral damage" to fragile democracies and the environment caused by U.S. and national anti-drug policies. This is sober, careful analysis, not simplistic outrage. The different authors - from the region and the U.S. - know these countries from up close. They take seriously the problem of illegal drugs for these countries (and the U.S.) and weigh, for example, the differential effects of police, military and judicial approaches. The reader comes away with a good sense of the overall picture but also of the specific national contexts.

POLITICA Y GOBIERNO

CQ's politics in America: 2006, the 109th Congress

By Congressional Quarterly's
staff ; Jackie Koszczuk and H.
Amy Stern
Washington, DC:
Congressional Quarterly,
2005.

REF
328.73
CON

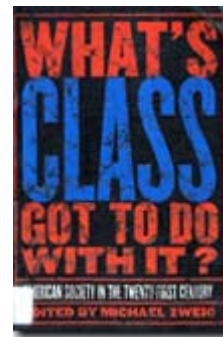


This book offers complete information on the 109th Congress through

comprehensive, unbiased member profiles. Page after page brings reliable and readable portraits of every representative and senator-the headline grabbers and behind-the-scenes dealmakers, the emerging stars and the established powers-capturing the personalities and political styles of all 535 members plus the 5 delegates.

SOCIOLOGIA

What's class got to do with it? : American society in the twenty-first century



By Michael Zweig
Ithaca, NY : ILR Press,
2004.

305.5
WHA

The contributors to this volume argue that class identity in the United States has been hidden for too long. Their essays, published here for the first time, cover the relation of class to race and gender, to globalization and public policy, and to the lives of young adults. They describe how class, defined in terms of economic and political power rather than income, is in fact central to Americans' everyday lives. What's Class Got to Do with It? is an important resource for the new field of working class studies.